



YEAR IN REVIEW

MUSICARES' IMPACT

EVENTS & FUNDRAISING INITIATIVES

FINANCES

MUSICARES SUPPORTERS

CONNECT AND CONTACT

MUSICARES® For Music People™



Over the last 25 years, MusiCares has continuously provided a wide range of services to the music community — from emergency financial assistance to addiction recovery resources — and the need for these programs has steadily grown. This Community Services Report is a look back at our 2014 Fiscal Year (Aug. 1 – July 31), a reflection on our achievements and an opportunity to thank our generous donors. Join us as we review our year, by the numbers ...



3,743
Clients received emergency financial assistance.

MORE THAN 11,000

Music people were **served by MusiCares** through a combination of financial assistance, healthy essentials programs and addiction recovery aid.

7,922

Music people were **served through Healthy Essentials programs**.

\$3,658,265

The total amount of **emergency financial assistance given** to MusiCares clients in need in FY '14, which is the largest amount distributed in MusiCares' 25-year history.

28%

of MusiCares' total financial assistance grants were put toward **addiction recovery services**. 125

MusiCares **Healthy Essentials programs**held throughout the country, including dental,
medical and hearing clinics, and
health insurance workshops.

350

Addiction support group meetings serving more than 2,100 music people were held in cities around the United States.

\$1,016,150

In addiction recovery resources were distributed on behalf of more than 231 clients.

MUSICARES' IMPACT



MUSICARES® For Music People™

"Words cannot express the depth of my gratitude for your organization and the staff there that helped me through my recent medical challenges. I will always be thankful for your kindness."

"How do you
adequately thank an
organization for giving you
back your life? I don't think
words can accurately convey
my gratitude. MusiCares
did for me what
I couldn't do
for myself."

"Tonight, it's not really about me. It is, but it's about MusiCares and it's about the community of people we are. It's about a community of people who care and I want to thank you all so, so much."

— Carole King, 2014 MusiCares Person of the Year

"Had my knee
surgery today and
everything went smoothly.
I can't even begin to thank
everyone at MusiCares for
what you've all done for me.
It's truly amazing!
Anything I can ever do
for you please
just ask!"

"We're all here,
every person in this room,
is here because we love
music. Music is the center
core of all of our lives.
This is where we take care
of the people who
make the music."

— Jeff Greenberg, Village Studios CEO

EVENTS & FUNDRAISING INITIATIVES





VANS WARPED TOUR SAFE HARBOR ROOMS

For the fifth consecutive year, MusiCares provided general outreach and services to the Vans Warped Tour artists and crew during summer 2014. As in past years, MusiCares Board Member and Vans Warped Tour founder Kevin Lyman generously provided financial support to MusiCares via ticket sales and booth/will call donations from each tour date. To date, these efforts have resulted in raising a grand total of more than \$900,000 for MusiCares programs and services. Representatives who go on the road with the Warped Tour do everything from hosting a MusiCares booth during the day to running several of our Safe Harbor Room 12-step meetings in the evening.

MUSICARES PERSON OF THE YEAR

MusiCares paid tribute to Carole King

as the 24th MusiCares Person of the Year at a stellar evening on Jan 24, 2014, in Los Angeles. A live auction featuring a one-of-a-kind book of lyrics from the 1971 GRAMMY-winning album, Tapestry, all handwritten by King, kicked off the evening before the starstudded tribute concert. Hosted by Jimmy Kimmel, the concert featured performances by Zac Brown, Stuart Duncan, Jakob Dylan, Amy Grant, Alicia Keys, Lady Gaga, Jason Mraz, Jennifer Nettles, Pink, LeAnn Rimes, Tom Scott, James Taylor, Steven Tyler, will.i.am, Gloria Estefan, Jesse & Joy, Miranda Lambert, Miguel, Train, Merry Clayton, Lisa Fischer, Judith Hill, Darlene Love, Mindi Abair, Sara Bareilles, Kacey Musgraves, Louise Goffin, Martina McBride, Leah McFall, Raining Jane, and Trombone Shorty, among others. The evening generated \$6.5 million in support of MusiCares' vital health and human services programs.

EVENTS & FUNDRAISING INITIATIVES



MUSICARES MAP FUND

The 10th annual MusiCares MAP Fund benefit concert was held May 30, 2014, in Los Angeles and honored

Ozzy Osbourne, singer/songwriter

and frontman for two-time GRAMMY-winning band

Black Sabbath, and Jeff

Greenberg, owner/ CEO of the Village studios. The annual event was hosted by actor/comedian

Dax Shepard and featured

performances by Beth Hart with

Chad Smith, Keb' Mo', Metallica, and Osbourne featuring Billy Morrison, Dave

Navarro and Slash.
Mix Master Mike was the

evening's DJ during the dinner.
Out of respect for our MusiCares

MAP Fund clients, the event was alcohol-free. More than \$300,000 was raised for MusiCares' addiction

recovery services.

GRAMMY CHARITY ONLINE AUCTIONS

ONLINE AUCTIONS Throughout the year, MusiCares benefits from our GRAMMY Charity Online Auctions, which feature exclusive VIP experiences and memorabilia. Highlights included the launch of the first-ever Country Christmas auction, in partnership with the CMA Foundation (which went live the day of the CMA Awards), featuring memorabilia and experiences from some of country music's brightest stars and living legends! MusiCares also brought one-of-a-kind experiences such as a unique Grand Ole Opry experience with Carrie Underwood and a meet-andgreet with Paul McCartney! Our auctions also featured exclusive music memorabilia signed by artists including Beyoncé,



EVENTS & FUNDRAISING INITIATIVES



GRAMMY FOUNDATION®



MUSICARES FOUNDATION®

TEEN SUBSTANCE ABUSE AWARENESS THROUGH MUSIC CONTEST

The GRAMMY Foundation, MusiCares and the Partnership at Drugfree.org invited the winners of the fourth annual Teens Make Music Contest to Los Angeles to attend a special backstage tour while artists rehearsed for the 56th Annual GRAMMY Awards, among other events and prizes. This year's first, second, and third place winners hail from Massachusetts, California and Arkansas, respectively.

FINANCIALS

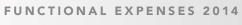


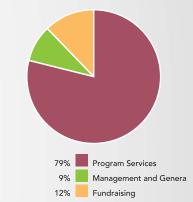
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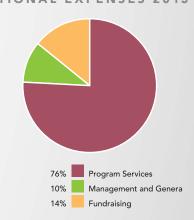
STATEMENT OF ACTIVITIES 2013 & 2014

ASSETS		
CURRENT ASSETS:	2014	2013
Cash and Cash Equivalents	\$3,999,289	\$2,924,167
Cash and Cash Equivalents – 20th Campaign	\$500,021	\$2,875,604
Receivables from Affiliates	289,572	373,082
20th Campaign Pledges Receivable	461,684	569,984
Accounts Receivable	297,863	410,539
Board Designated Investments	14,711,579	10,625,725
Prepaids and Deposits	39,452	21,389
Merchandise and Barter	16,800	64,540
TOTAL CURRENT ASSETS	\$20,316,260	\$17,865,029
NON CURRENT ASSETS: Restricted Cash		
20th Campaign Pledges Receivable, Net	349,634	588,687
DEFERRED COMPENSATION ASSET	76,404	59,324
TOTAL NONCURRENT ASSETS	426,038	648,011
TOTAL ASSETS	\$20,742,298	\$18,513,040
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
Accounts Payables and Accrued Liabilities	\$436,395	\$365,904
Deferred Revenue	86,276	7,700
TOTAL CURRENT LIABILITIES	531,331	373,604
DEFERRED COMPENSATION LIABILITY	76,404	59,324
TOTAL LIABILITIES	607,735	432,928
NET ASSETS:		
Unrestricted net assets:		
General	10,039,159	8,377,160
20th Campaign	9,284,086	8,544,281
TOTAL UNRESTRICTED NET ASSETS	19,323,245	16,921,441
Temporarily Restricted Purpose restricted		
20th Campaign	811,318	1,158,671
TOTAL TEMPORARILY RESTRICTED NET ASSETS	811,318	1,158,671
TOTAL NET ASSETS	20,134,563	18,080,112
TOTAL LIABILITIES AND NET ASSETS	\$20,742,298	\$18,513,040





FUNCTIONAL EXPENSES 2013



FINANCIALS



STATEMENT OF ACTIVITIES 2013 & 2014

REVENUES

Contributions/Sponsorships	\$6,073,596	\$6,208,797
Support from The Recording Academy	2,341,879	2,084,539
Board Designated Campaign Fund	410,663	841,899
Grants	91,500	113,750
Project Income	2,083,226	1,971,790
Investment Income	1,029,854	637,592
Hurricane Relief / Flood	4,562	29,397
In Kind Donations	4,546,855	2,140,344
TOTAL REVENUE	\$16,582,135	\$14,028,108
EXPENSES		
Program Services – Direct Client Assistance	3,699,079	3,397,806
Hurricane Relief / Music Rising/Flood	48,103	177,603
Program Services – Other	2,034,450	1,941,910
Management and General	659,957	627,215
20th Campaign	18,211	117,222
Fundraising and Special Events	3,521,029	3,405,333
In Kind Expenses	4,546,855	2,140,344
TOTAL EXPENSES	14,527,684	11,807,433

2014

\$2,054,451

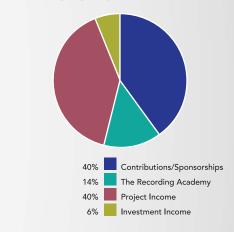
2013

\$2,220,675

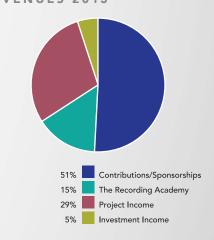
Financial information is excerpted from MusiCares audited reports. Functional Expenses information is as reported on the IRS 990 filings.

NET INCOME (LOSS)





REVENUES 2013





MUSICARES®
For Music People®

THE SUPPORT THAT MUSICARES RECEIVES FROM CORPORATIONS, FOUNDATIONS AND INDIVIDUALS IS INVALUABLE AND FUNDAMENTAL TO THE CONTINUED SUCCESS OF OUR MANY PROGRAMS.

THIS LIST ACKNOWLEDGES AND THANKS THESE SUPPORTERS.

Berklee College of Music

Billboard Magazine

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\$1,000,000 AND ABOVE

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* Indicates contribution

fiscal year 2014.

to the MusiCares 20th

Anniversary Campaign in

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\$50.000 to \$99.999

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