



2025 Leading Ladies of Entertainment Connect TogetHER

Mentorship Program presented by AARP

Program Overview

Join the Leading Ladies of Entertainment, She Is The Music and the Latin GRAMMY Cultural Foundation as they unite forces for the fourth consecutive year to host the Leading Ladies of Entertainment Connect TogetHER Mentorship Program, an initiative aimed at bridging the gender gap within the entertainment industry. The program focuses on creating opportunities for future generations of women in the music industry through a spirit of paying it forward. Created eight years ago by The Latin Recording Academy, the Leading Ladies of Entertainment is an initiative to honor and recognize professional and socially-conscious women within the arts and entertainment fields who have made significant contributions and inspired the next generation of female leaders. Paying it forward and forging opportunity for future generations, past Leading Ladies honorees will serve as mentors to 10 selected mentees through personalized hour-long sessions over three months. These sessions will provide mentees with valuable insights into their chosen area of music industry focus from experienced Leading Ladies who have walked the path and can provide industry insight. Additionally, mentees will actively participate in assignments tailored to their growth and professional development and participate in the education programs provided annually by the Latin GRAMMY Cultural Foundation.

Eligibility

- Open to women, non-binary and gender non-conforming.
- To participate in the mentorship program, applicants must be 18 years or older.
- Must have a passion for working in the music industry.
- Must have a passion for Latin music.

Guidelines

The application process requires submission of the following materials:

- Complete an online application on the Latin GRAMMY Cultural Foundation website.
- Paragraph highlighting personal background and specific music related experiences that demonstrate a passion for Latin music.

- Paragraph explaining your professional goal in the music industry. A 90 second (or less) video explaining how a mentorship experience in one of the chosen music industry focus areas will contribute to future career aspirations.
- Optional: Upload any relevant work, such as a portfolio, essay, or class project in the selected music industry areas.
- Optional: Upload headshot
- By accepting the terms and conditions in the application process, applicants will agree to meet the commitments of the program in full.

Timeline

Applications will be open from **October 8, 2024**. All interested applicants must complete the application process by the deadline of **November 22, 2024, at 11:59pm ET**. Applications received after the deadline or those are incomplete, or not within the guidelines will not be reviewed. All applicants will receive notification of their application status in **February 2025**. Virtual Mentorship sessions will be from **March-June 2025**.

Music Industry Categories

The Latin GRAMMY Cultural Foundation will pair mentees with mentors based on their specific interests within the music industry. Mentors will hold significant leadership positions in the arts and Latin entertainment sectors. Applicants will be required to rank their top three preferences from the following categories:

- Music Management
- Marketing & Digital Marketing
- A&R and Music Publishing
- Publicity
- Songwriting
- Touring & Events
- Video & Art Direction
- Production & Engineering
- Film & TV (Sync and Licensing)
- Brand Partnerships and Strategic Marketing
- Music Tech (i.e. Spotify, YouTube, etc.)

The deadline to apply for the 2025 Leading Ladies of Entertainment Connect TogetHER Mentorship Program is November 22, 2024.

If you have any questions after reviewing the guidelines, please write to lgcf@grammy.com