# TH GRAMMY AVARDS® ALGNERULES & POLICIE



# **GRAMMY AWARDS®**

# FOR YOUR CONSIDERATION (FYC) RULES AND POLICIES

While FYC-type events, screenings, advertisements, and formal communications are not prohibited outside of the Recording Academy, the numbers specific to an official awards Category, Field and/ or balloting, entry lists, and finals lists are proprietary information belonging to the Recording Academy; such information may not be used, disclosed, published, or otherwise distributed in connection with any event, advertisement or for any other purpose.

### **FYC COMMUNICATIONS AND ADVERTISEMENTS**

For Your Consideration (FYC) marketing communications ("communications") include, but are not limited to: emails, mailings, invitations, social media, websites, and print ads. Such communications are prohibited unless they include an opt-out option. Members or their designated publicists are restricted to promoting only their own recordings. There shall be no lobbying on behalf of other members. Also, be advised that the Recording Academy does not release the contact information of its members, therefore you should exercise caution if doing business with any vendor claiming that the vendor has accurate contact lists of Academy members (see Third-Party Solicitation by Independent Contractors below).

# FYC communications can include:

- 1. Artwork related to product under consideration
- 2. Brief, unembellished descriptions of the recording or creators
- 3. Copies or links to product
- 4. Links to websites that promote eligible recordings
- 5. Link to Recording Academy website where Voting and Solicitation Guidelines are posted
- 6. Lists of the creators who worked on the recording
- 7. Reference to nominations, once nominations are announced. List Category(s) by full name
- 8. Reference to the GRAMMY Award with proper registered marks. Reference can be made by name only. Use of logo is prohibited, see below:
  - GRAMMY®
  - GRAMMY® Award
  - GRAMMY Awards® (Only the plural GRAMMY Awards gets the ® on Awards.)
  - GRAMMYs®

### FYC communications cannot:

 Cast a negative or derogatory light on a competing recording. Any tactic that singles out the "competition" by name or title is not allowed

- Exaggerate or overstate the merits of the music, an achievement or an individual
- Include any Recording Academy trademarks, logos or any other protected information: www.grammy.com/legal. Logo use is reserved for paid Recording Academy sponsors or partners
- Include entry list numbers or Category numbers
- Include chart numbers, number of streams, sales figures, or RIAA awards
- Include personal signatures, personal regards or personal pleas to listen to the eligible recordings
- Misrepresent honors or awards, past or present, received by either the recording or those
- involved with production
- Reference the year or the telecast number (i.e., 2025 or 68th GRAMMY Awards)

### **BILLBOARD ISSUE FOR MEMBERS**

Recording Academy members receive a complimentary copy of the Billboard GRAMMY Issues unless they choose to opt out. Featured subjects and content are determined independent of the Recording Academy. The Billboard GRAMMY mailing is handled by an independent third-party mailing house who has signed a non-disclosure agreement — the Recording Academy does not disclose the contact information of its members to Billboard.

Any member can take out an advertisement. Advertising restrictions listed above apply. Special rates exist for independent creators. For more information on ad rates, email: <a href="mailto:membership@recordingacademy.com">membership@recordingacademy.com</a>.

# **HOSTING FYC EVENTS**

Independent FYC events, programs or activities may be hosted if they adhere to the guidelines set forth in this document. FYC activities may not include any complimentary meals, alcoholic beverages, gifts, or any other hospitality that could be inferred as a value in exchange for vote consideration. Anything considered by the Recording Academy, in its sole discretion, as unreasonable promotion or gifting is prohibited.

### ATTENDING FYC EVENTS

If members are invited to a ticketed FYC event or program, they must purchase tickets at full price (no comps or discounts).

### **GIFTING SHOW TICKETS**

As a normal course of business, talent can provide, and members can accept, individual ticket access and meet-and-greet opportunities through their own personal affiliations. However, widespread gifting of show tickets to members as part of an explicit or implicit FYC/vote solicitation

campaign is not allowed. Without limiting the preceding sentence, Recording Academy Chapters may not be used as a conduit for gifting to their members, Governors and/or Trustees. Tickets that are not acquired by members through their own personal affiliations must be purchased at full price (no comps or discounts) — this includes tickets to films and musical theater productions.

### **ACADEMY OFFICE MAILINGS**

Any mailing of FYC product or marketing materials to any of the Recording Academy offices is prohibited, and will not be distributed to members, Governors or Trustees. Such mailings will be disposed of or returned to sender, in the Recording Academy's sole discretion.

### **TELEPHONE LOBBYING**

Contacting Academy members by phone to promote a GRAMMY-eligible product or achievement is prohibited, even if such contact is in the guise of checking to make sure a sample product or other product was received.

### THIRD-PARTY SOLICITATION BY INDEPENDENT CONTRACTORS

There are several marketing companies that claim to have authorized access to Recording Academy member lists and/or Recording Academy staff. There are no such businesses. If a vendor has obtained, through wrongful conduct, an accurate member list, we will disqualify any entry that used the vendor's services.

Additionally, marketing companies may not use subscriber-based publications to distribute promotional materials to an Academy member unless the member is a subscriber to those publications. The Academy defines "subscriber" as a member who has taken the intentional step of requesting that a publication be sent to them on a regular basis. The member does not necessarily have to pay for that subscription.

Marketers are also urged to familiarize themselves with the Recording Academy's regulations for using its intellectual properties: (<a href="https://www.recordingacademy.com/legal">https://www.recordingacademy.com/legal</a>)

### RECORDING ACADEMY FYC WEBSITE FEATURE

For Your Consideration promotional listings are available on RecordingAcademy.com free of cost. These listings are intended to provide a fair and equal platform for members to showcase their releases that have been accepted as official entries in the GRAMMY Awards balloting process as specified in the Entry List. The duration for the feature is the first round voting period. This feature is not available for the final round voting period.

Members whose releases have been accepted as official entries, or members who made entries on behalf of others, as specified in the Entry List, are permitted to post a link or upload their entries.

These entries may only be posted once in each of the approved FYC Categories, as specified in the Entry List. If a release has been accepted in multiple Categories as specified by the Entry List, posting the release once in each of the accepted Categories is permitted. Duplicate posts of the same entry in a FYC Category, entries posted in the wrong Category (aka "miscategorized") and promoting entries outside of the For Your Consideration groups are considered violations of these guidelines. Content will be removed, and members are subject to additional penalties should violations continue.

# RECORDING ACADEMY MEMBERSHIP-HOSTED ACTIVITIES

GRAMMY-submitted product cannot be the topic of any Recording Academy Voting Member activity or promotion. Anyone who has submitted product for awards consideration during the then-current voting cycle will not be featured by the Recording Academy at Voting Member events, in social media, in recorded/streaming content, or in any other context where it may be perceived the Recording Academy is promoting an eligible product to Voting Members.

Talent not submitting product for awards consideration during the then-current voting cycle are eligible to participate in all Recording Academy activities, including membership events and digital or social content. Once your product has been submitted for awards consideration, FYC product distribution at Recording Academy-hosted events is prohibited. Anyone who violates this will be asked to leave the event and is subject to additional penalties should violations continue.

# **FYC INFORMATION CONTACT**

For further information about these guidelines and regulations, please contact us: 877.637.6816 / awards@recordingacademy.com. It should not be assumed that any tactics or activities not specifically prohibited by these regulations are acceptable. The Recording Academy is willing to review any materials or answer any questions that arise in advance.

We encourage our community to help us avoid and remedy violations of these guidelines and ask that you report any findings to: 877.637.6816 / awards@recordingacademy.com.