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MusiCares®

Community Services Report 2012-2013

MusiCares®

MISSION

MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.

Over the past fiscal year, MusiCares served its largest number of clients to date, providing more than $3.5 million in aid to approximately 3,500 clients.

INTRODUCTION

The Recording Academy established MusiCares more than 20 years ago to provide the music community with a lifesaving safety net in times of need. We provide a wide range of services — from emergency financial assistance to addiction recovery resources, and each year we experience a great demand for our programs. It is our ability to meet these increasing needs that speaks to the inherent generosity of music makers, from major artists to young industry professionals.

These are our stories from the past fiscal year (Aug. 1 – July 31), and when you read them, please take a moment to reflect on the generosity of the exceptional supporters of MusiCares, and consider making a gift to help our ongoing work to provide a safety net of services for music people in need.

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Since we began, MusiCares has developed into a premier support system for music people by providing innovative programs and services designed to meet the specific needs of its constituents.

The Health and Human Services staff at MusiCares often hears the inspiring and sometimes bittersweet stories of our clients' lives as we help them. Since we work confidentially, we are not usually able to share these moving accounts.

However, from time to time, clients come forward and say, "I want to tell my story." We encourage you to take a moment to listen to just two of the likely thousands of accounts of music people whose lives demonstrate the power of human determination in the face of challenges, and the ways in which MusiCares provides both hope and help.

EMERGENCY FINANCIAL ASSISTANCE

The "heart and soul" of MusiCares is the Emergency Financial Assistance Program. With a commitment to providing help to those in need as quickly as possible, this program provides assistance for basic living expenses including rent, utilities and car payments; medical expenses including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C and other critical illnesses.

The Emergency Financial Assistance Program is open to music people who are able to document at least five years of employment in the music industry and/or who have credited contribution on six commercially released recordings or videos, and who can demonstrate proof of need. MusiCares operates toll-free phone lines serving all regions of the United States.

In fiscal year 2013, more than 3,000 clients were assisted with more than $2.4 million in aid.

Personal attention and confidential care are given to anyone who contacts MusiCares. Professionally trained staff evaluate a situation, provide crisis intervention if needed and offer any appropriate referrals to local and national organizations. They review the financial assistance application and the approval process with the applicant. Clients are notified as soon as possible about the available resources, and approved financial assistance grants are paid directly to a third party or creditor to ensure proper use of the funds. In addition, MusiCares' staff negotiate lower rates with service providers or credits to stretch the value of financial resources.

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MusiCares provided a Safe Harbor Room at the following shows/events over the past fiscal year:

ACM Awards
ASCAP I Create Music Expo
Bohemian Nights
Bonnaroo Music And Arts Festival
CMA Awards
Coachella Valley Music And Arts Festival
GRAMMY Awards
Key West Songwriter's Festival
Latin GRAMMY Awards
MusiCares Person of the Year
NAMM Show
Sasquatch! Music Festival
South by Southwest
Stagecoach
Summerfest Music Conference
Sunset Sessions
Sunset Sessions Rock
Vans Warped Tour
Winter Music Conference

MusiCares' Safe Harbor Rooms are generously funded by the Bohemian Foundation.

ADDICTION RECOVERY FINANCIAL ASSISTANCE

MusiCares operates an addiction recovery program called the MusiCares MAP Fund, a leading force in the effort to identify and address the problems of addiction in our industry. The MusiCares MAP Fund provides access to addiction recovery treatment and sober living resources for members of the music community regardless of their financial circumstances.

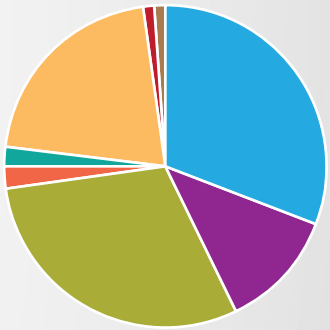
In fiscal year 2013, more than $1 million in addiction recovery resources were distributed on behalf of more than 256 clients.

SOBER CONNECTION

MusiCares provides addiction recovery support through its MusiCares Safe Harbor Rooms. Staffed by qualified chemical dependency and intervention specialists, MusiCares Safe Harbor Rooms offer a support network to those in recovery while they are participating in the production of televised music shows and other major music events. During fiscal year 2013, we served approximately 800 music professionals at concerts, awards shows and other events across the country.

Emergency Financial Assistance Breakdown FY 2012 – 2013

Total Assistance Granted = $3,503,133



31% Basic Living Needs = $1,072,994
12% Dental = $422,834
30% Substance Abuse = $1,067,216
2% Equipment Replacement = $58,799
2% Funeral Burial = $76,242
21% Medical = $727,895
1% Psychotherapy = $51,157
1% Other = $25,976

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VANS WARPED TOUR SAFE HARBOR ROOMS

This summer, MusiCares provided general outreach and services to the Vans Warped Tour for the fourth year in a row to provide a range of services to the artists and crew who participate. As in past years, MusiCares Board Member and Vans Warped Tour founder Kevin Lyman has generously provided financial support to the Foundation via ticket sales and booth/will call donations from each tour date. This summer, these efforts resulted in raising more than $140,000 for our programs and services.

Representatives who go on the road with the Warped Tour do everything from hosting a MusiCares booth during the day to running several of our Safe Harbor Room 12-step meetings in the evening. In fact, more than 250 people were served at our Safe Harbor Rooms this summer. We provided emergency financial assistance and addiction recovery resources to struggling artists, bands and production crew during the tour, and hosted a hearing clinic that provided free screenings and molds for musician's ear plugs to help prevent hearing loss.

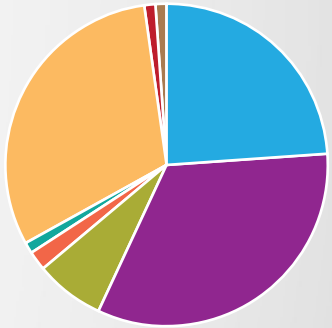
MusiCares offers weekly addiction support groups for people in the music industry to discuss how to best cope with the issues surrounding the recovery process. These groups are free of charge and are currently offered weekly in Austin, Texas; Fort Collins, Co.; Los Angeles; Nashville, Texas; New Orleans; Seattle, and New York. The **MusiCares Sober Connection** provides access to a database of individuals across the United States who are willing to take music people to recovery support meetings or provide phone support while on the road.

In the last fiscal year, we held more than 360 support group meetings in seven cities around the United States.

In addition, a MusiCares Recovery Jam is held the last Monday of every month in the Gibson Guitar Showroom next to The Recording Academy Texas Chapter office. The Jam takes the place of one of the group meetings allowing group members to get to play in a sober environment without the strain and stress of their professional demands.

MusiCares Client Breakdown FY 2012 – 2013

Total Clients Served = 3,413



24%	Basic Living Needs = 820 clients
33%	Dental = 1,139 clients
7%	Substance Abuse = 249 clients
2%	Equipment Replacement = 59 clients
1%	Funeral Burial = 32 clients
31%	Medical = 1,059 clients
1%	Psychotherapy = 33 clients
1%	Other = 22 clients

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More than 95 dental and medical clinics, educational workshops and outreach events, reaching approximately 5,000 individuals, were held across the country last year.

HEALTHY ESSENTIALS

MusiCares has developed a range of nationwide clinics, workshops and programs to address the health and wellness needs of music professionals. Clinics provide free preventative or diagnostic services to those without health insurance or the means to cover this type of expense. Workshops address a variety of subjects including financial, legal and substance abuse issues, as well as topics of concern to specific areas of the industry such as vocal and hearing health. Our free clinics allow music individuals to receive a full spectrum of primary and preventative services provided by medical professionals on a regular basis around the country.

More than 95 dental and medical clinics, educational workshops and outreach events, reaching approximately 5,000 individuals, were held across the country last year.

Dental clinics are offered free of charge to our clients. Each client receives an oral examination, X-rays and a cleaning. Follow- up care is provided, if needed, and covered by MusiCares, the client or a combination of both. During fiscal year 2013, MusiCares offered more than 30 dental clinics in various locations around the country. Most locations hosted multiple clinics throughout the year. In partnership with local and national organizations and dentists, we provided more than 700 clients with basic dental care completely free of charge. Through our innovative relationships with the Smiles/Mobile Dentists Program, American Mobile Dental, Matthew Walker Comprehensive Health Center, the Ben Massell Dental Clinic, and several other dental providers, MusiCares was able to arrange for mobile dental teams consisting of a dentist, two hygienists and a dental X-ray technician to set up the equivalent of a complete dental treatment office in either Chapter office space or in American Federation of Musicians offices in cities across the country.

The success of our Healthy Essentials programs ensures that music people receive valuable preventative services that so many cannot access on their own. MusiCares also advocates on behalf of the health of the music community with congressional leaders. We plan to expand these efforts annually so more clients may receive quality and affordable healthcare.

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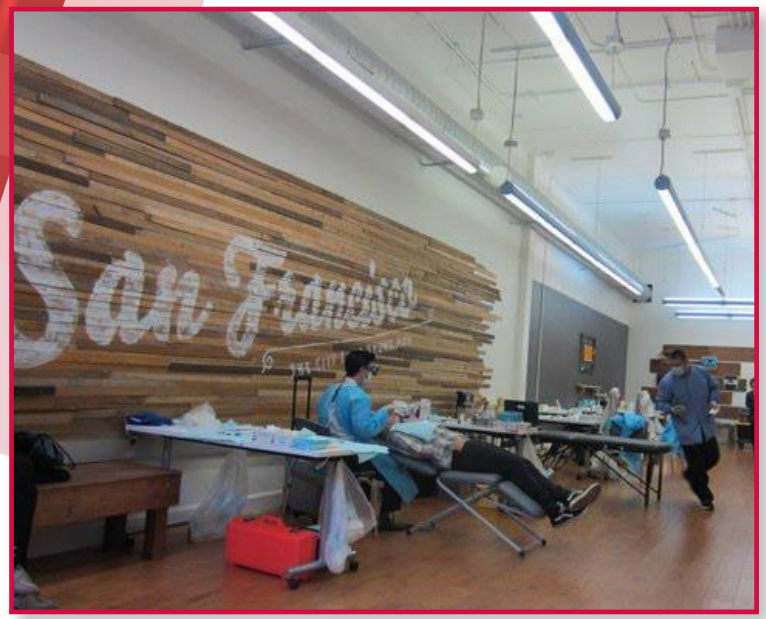

MusiCares clients receive necessary dental services in San Francisco.

MUSICARES HURRICANE SANDY RELIEF FUND

In the wake of Hurricane Sandy, music people in the communities surrounding New York and New Jersey found themselves in 2012 with unforeseen financial burdens. Many experienced significant loss in the form of; studio/rehearsal space, equipment, homes, cars, and professional and personal effects — all of which either incurred severe or irreparable damage. Similar to MusiCares' experience with the Nashville floods and Hurricane Katrina, an emergency assistance fund was swiftly mobilized and launched. The MusiCares Hurricane Sandy Relief Fund disbursed grants days after the storm to individuals and families in need.

SUBSTANCE ABUSE AWARENESS THROUGH TEENS MAKE MUSIC CONTEST

Once again this year's MusiCares and GRAMMY Foundation Teens Make Music Contest offered a great opportunity for aspiring teen musicians to use the healing and uplifting medium of music to help spread messages about issues around addiction. The contest asks young musicians to create original music and/or music videos that celebrate healthy and inspirational living, or accurately depict the dark side of drug abuse. The first-place winner received a cash award of $500. The second-place winner received a cash prize of $250 and other prizes. The third-place winner received $100 and other prizes. All three winners had the opportunity to attend the 55th annual GRAMMY Awards backstage experience during a GRAMMY rehearsal and a guided tour of the Village recording studio. These winners had their original compositions posted on the MusiCares and GRAMMY Foundation's website and the Vans Warped Tour website. In addition, prizes included iPads with the GarageBand app, and an opportunity to release a recording with Clarity Way, a drug and alcohol rehab facility in Hanover, Pa.

COMMUNITY FEEDBACK

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"MusiCares helped me when no one else could. I am a bass player and unable to play due to an injury. MusiCares sent me to an orthopedic doctor as well as an amazing physical therapist that I could not afford on my own. I am now able to play again and live the life I love so dearly as an artist."
— *MusiCares Client, Emergency Financial Assistance*

"When my father died, we had no means to pay for his funeral costs. I did not know what to do or where to start. A friend led me to MusiCares and said maybe they could help. Well, they did. I was so emotional and overwhelmed in the love, support and kindness that MusiCares gave me and my family during this painful, sad and emotional time. It lifted our spirits to know that a place like MusiCares existed and came to our rescue in our time of need."
— *MusiCares Client, Emergency Financial Assistance*

"You must have a very fulfilling job. I just received a call from MusiCares and we talked through my medical bills. The whole experience is far from over and has been very overwhelming. I want you to know how much less stressful you've made my life at the moment."
— *MusiCares Client, Emergency Financial Assistance*

"I don't know how to thank MusiCares for making the wonderful gift of recovery possible. The facility I attended was amazing. I'm working hard, learning so much and the very best part — I'm understanding what I am learning! I finally get it and am willing to surrender at long last, which is so peaceful."
— *MusiCares Client, MusiCares Map Fund*

"We received your check today. This was indeed a kind and touching gesture. I never knew that there was an organization that was actively involved with and for musicians on this level. You have my promise that I will do something positive for the music community in the future. You have restored my faith in an industry I had grown to resent."
— *MusiCares Client, Hurricane Sandy Relief Fund*

"Thank you so much for helping me receive some much-needed health care services. I didn't realize how vital my health is until I wasn't feeling well. Without health insurance, it is very tough to prioritize my medical needs. I now know I can rely upon MusiCares to help me get the care I so desperately need but cannot afford."
— *MusiCares Client, Medical Clinic Attendee*

"Thank you for working on my teeth in May. The staff was courteous, helpful and overall awesome to work with. Without MusiCares assistance and your help, this insurance — less, broke musician might be cowering in pain right now."
— *MusiCares Client,* Dental Clinic Attendee

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Bruce Springsteen closes out the evening at the 2013 MusiCares Person of the Year tribute.

MUSICARES PERSON OF THE YEAR

On Feb. 8, 2013, MusiCares honored Bruce Springsteen as the 23rd MusiCares Person of the Year. His career span of nearly 40 years, combined with his significant charitable contributions, exemplifies what the award means. The tribute continued to break event records on many levels. Almost 3,000 guests attended and it was the highest revenue-netting tribute in MusiCares history. The evening generated close to $6.7 million to support MusiCares' vital health and human services programs.

The star-studded tribute was hosted by Jon Stewart and performers included Alabama Shakes, Zac Brown, Jackson Browne, Ken Casey, Kenny Chesney, Ben Harper, Emmylou Harris, Faith Hill, Jim James, Elton John, Juanes, John Legend, Natalie Maines, Tim McGraw, Tom Morello, Mumford & Sons, Charlie Musselwhite, Neil Young and Crazy Horse, Patti Smith, Mavis Staples, and Sting. Springsteen accepted his award with a poignant speech evoking the true importance of helping our own. He and the E Street Band then closed the event with a number of songs and invited all other performers on-stage for the final song, "Glory Days."

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Tony Alva with Chicken Noodle Project.

Chester Bennington (center) with members of Stone Temple Pilots, Duff McKagan (far left) and Slash (second from right).

MUSICARES MAP FUND

The MusiCares MAP Fund benefit concert is held annually to generate funds for our addiction recovery services. The 9th annual MusiCares MAP Fund benefit concert was held May 30, 2013, at Club Nokia honoring Linkin Park's Chester Bennington and legendary skateboarder and surfer Tony Alva.

The evening featured special performances by Early Morning Rebel, Ida Maria and Tony Alva's Chicken Noodle Project. Mix Master Mike was the evening's DJ during the dinner. Chester Bennington and members of Stone Temple Pilots, Slash and Duff McKagan closed out the evening with a special performance. Out of respect for our MusiCares MAP Fund clients, the event was alcohol-free.

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An enthusiastic Sting signs a guitar during rehearsals for his performance at the 2013 MusiCares Person of the Year tribute to Bruce Springsteen on Feb. 10, 2013.

Tim McGraw and Faith Hill take a moment backstage during the 55th Annual GRAMMY Awards to sign a few items to support the GRAMMY charities.

GRAMMY CHARITY ONLINE AUCTIONS

Throughout the year, MusiCares benefits from our GRAMMY Charity Online Auctions, which feature exclusive VIP experiences and memorabilia presented in partnership with Kompolt at ***www.ebay.com/grammy*** and CharityBuzz at ***www.charitybuzz.com***.

Highlights included the fourth annual Black Friday holiday auction, which launched the day after Thanksgiving and targeted the massive amounts of shoppers looking for deals on the biggest shopping day of the year. MusiCares also featured one-of-a-kind VIP Experiences such as VIP concerts and meet-and-greets with Celine Dion, Rod Stewart and a very special "press pass" to the Sports Spectacular awards dinner where the VIP experience winner had a reserved spot on the red carpet as press!

Our auctions also featured exclusive music memorabilia signed by Faith Hill, Elton John, John Legend, Tim McGraw, Mumford & Sons, Bruce Springsteen, Sting, Neil Young, and many more!

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STATEMENT OF FINANCIAL POSITION 2012 & 2013

ASSETS

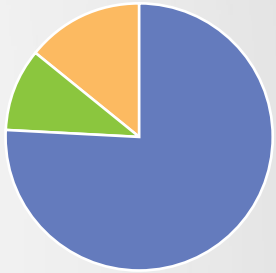
	2013	2012
CURRENT ASSETS:		
Cash and Cash Equivalents	$2,924,167	$3,171,944
Cash and Cash Equivalents – 20th Campaign	$2,875,604	$7,341,299
Receivables from Affiliates	373,082	396,315
20th Campaign Pledges Receivable	569,984	837,316
Accounts Receivable	410,539	114,418
Board Designated Investments	10,625,725	2,985,331
Prepaids and Deposits	21,389	15,532
Merchandise and Barter	64,540	77,360
TOTAL CURRENT ASSETS	$17,865,029	$14,939,515
NON CURRENT ASSETS:		
Restricted Cash		
20th Campaign Pledges Receivable, Net	588,687	1,189,523
DEFERRED COMPENSATION ASSET	59,324	39,864
TOTAL NONCURRENT ASSETS	648,011	1,229,387
TOTAL ASSETS	**$18,513,040**	**$16,168,902**

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:		
Accounts Payables and Accrued Liabilities	$365,904	$238,376
Deferred Revenue	7,700	31,225
TOTAL CURRENT LIABILITIES	373,604	269,601
DEFERRED COMPENSATION LIABILITY	59,324	39,864
TOTAL LIABILITIES	**432,928**	**309,465**
NET ASSETS:		
Unrestricted net assets:		
General	8,377,160	6,875,558
20th Campaign	8,544,281	6,951,436
TOTAL UNRESTRICTED NET ASSETS	16,921,441	13,826,994
Temporarily Restricted		
Purpose restricted		5,604
20th Campaign	1,158,671	2,026,839
TOTAL TEMPORARILY RESTRICTED NET ASSETS	1,158,671	2,032,443
TOTAL NET ASSETS	**18,080,112**	**15,859,437**
TOTAL LIABILITIES AND NET ASSETS	**$18,513,040**	**$16,168,902**

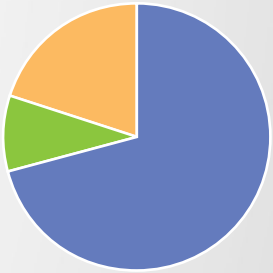
Investment Income reflects market losses of $114K in 2012 and market gains of $313K in 2011.

FUNCTIONAL EXPENSES 2013



76% Program Services
10% Management and General
14% Fundraising

FUNCTIONAL EXPENSES 2012



71% Program Services
9% Management and General
20% Fundraising

STATEMENT OF ACTIVITIES 2012 & 2013

REVENUES

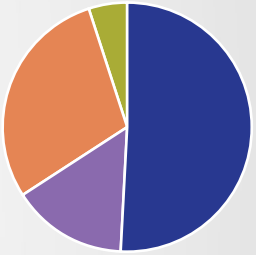
	2013	2012
Contributions/Sponsorships	$6,208,797	$5,789,707
Support from The Recording Academy	2,084,539	1,790,253
Board Designated Campaign Fund	841,899	2,403,624
Grants	113,750	97,920
Project Income	1,971,790	2,005,622
Investment Income	637,592	(1,589)
Hurricane Relief / Flood	29,397	–
In Kind Donations	2,140,344	2,537,901
TOTAL REVENUE	**$14,028,108**	**$14,623,439**

EXPENSES

Program Services – Direct Client Assistance	3,397,806	3,011,028
Hurricane Relief / Music Rising/Flood	177,603	38,169
Program Services – Other	1,941,910	1,623,193
Management and General	627,215	490,215
20th Campaign	117,222	418,234
Fundraising and Special Events	3,405,333	3,608,796
In Kind Expenses	2,140,344	2,537,901
TOTAL EXPENSES	**11,807,433**	**11,727,536**
NET INCOME (LOSS)	**$2,220,675**	**$2,895,903**

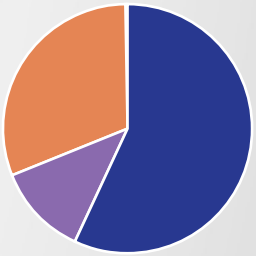
Financial information is excerpted from MusiCares audited reports.
Functional Expenses information is as reported on the IRS 990 filings.

REVENUES 2013



51% Contributions/Sponsorships
15% The Recording Academy
29% Project Income
5% Investment Income

REVENUES 2012



57% Contributions/Sponsorships
12% The Recording Academy
31% Project Income
0% Investment Income

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$1,000,000 and above

The National Academy of Recording Arts & Sciences, Inc.

$100,000 to $999,999

AEG Global Partnerships
American Honda Motor Co., Inc.
Anschutz Entertainment Group, Inc. *
The ELMA Music Foundation *
Frank Dumont
Moss Foundation *
NAMM Foundation *
Joe Robertson
Starkey Hearing Foundation
Unite The United
Warner Music Group Services

$50,000 to $99,999

AT Gurwitz-Purchase
Bohemian Foundation
John Branca *
CMGRP, Inc.
Druckenmiller Foundation
Jonathan M. Forster *
Greenberg Traurig, LLP
Live Nation Worldwide, Inc.
Oops Publishing
Charles B. Ortner *
Sony Music Entertainment
Christopher Tayback
Gary Veloric *
Viacom *

$10,000 to $49,999

Jeffrey Abrams
Academy of Country Music
AEG Live LA LLC
Judd Apatow
Apple, Inc.
Aramark S&E Services
The Arthur Fogel/Kaleen Lemmon Family Trust *
ASCAP
Atlanta Symphony Orchestra
Barbra Streisand Foundation *
Barth Family Foundation
Larry Beckwith
Danny Bennett
Berklee College of Music
Betty Bennet
Big Machine Records/The Valory Music Co. *
Bill McGlashan
Black Entertainment Television, Inc.
BMI
Steve Booth
Pete Briger
C.C.R.L., LLC/Vans Warped Tour
Caron Foundation
CBS
Chapman, Bird, Grey & Tessler, Inc.
Charles Ribakoff
Cirque Du Soleil *
Citrin Cooperman
City National Bank
The Conrad Consulting Group
Jean-Pierre Conte
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George Cope
Creative Artists Agency
Cumberland Heights
David Foster Foundation *
David Geffen Foundation
Deloitte & Touche, LLP
Michael D'Errico
Desert Ranch, LLC
Stefan Dietrich
The Diller – von Furstenberg Family Foundation
Disney Worldwide Services, Inc.
DJ AM Foundation
Electronic Arts
The Elsie & Marvin Dekelboum Family Foundation, Inc.
Elton John Charitable Fund
Bob Emmer *
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Fender Musical Instruments
Arthur Fogel *
Hannah Garrison
Gaylord Entertainment
Todd Gelfand
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GRAMMY Museum
Eric Greenspan
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Hillshire Brands Co
Hilton Hotels Corporation
Ngoc Hoang
David Hooks
ICM
Island Trading Company, Inc. aka Palm Pictures *
Jon Landau Management
Darren Julien *
Julien's Auctions
Seth Kaplan
Katten Muchin Rosenman Foundation, Inc.
Golnar Khosrowshahi
Lynne Kidd
Jerry and Terri Kohl
L.A. Arena Company LLC
The Latin Academy of Recording Arts & Sciences, Inc.
Emily Lazar
Lear Family Foundation *
Ken Levitan
Lawrence R. Levy
Randall Lewis
Life Time Fitness Foundation
Linkin Park
Lizzie & Jonathan Tisch Foundation, Inc.
Jim Long *
Lowenstein Foundation
Lynn and Les Bider Family Foundation *
Manatt, Phelps & Phillips
Kirk C. Mayfield
Jeffery McFarland *
Maria Mendoza
Microsoft
Donald Miller
MJJ Productions LLC *
Morris Management Group

(continued on next page)

*Indicates contribution to the MusiCares 20th Anniversary Campaign in fiscal year 2013

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The Mortimer Levitt Foundation
MSG
MTV Networks *
Brennan Mulcahy
Music Choice
Michele Nadelman
NAREIT
Nederlander
NMPA
Martin Nolan *
North American Concert Promoters Association
Jeryl Oristaglio
Ostin Family Foundation *
Alexandra Patsavas and Seth Rosenfeld
Richard Pearlman
Patrick Pocklington
Mr. Tom Poleman
Neil R. Portnow *
Powers Charities
Prometheus Global Media
The Raymond T. and Ann T. Mancini Family Foundation
Recording Industry Association of America, Inc.
Red Light Management
Regal Construction
RHP Corporate Properties LLC
Riverview Foundation, Inc.
Bob Romeo
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SESAC INC. *
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John White
William Morris Endeavor
Women for Warriors Foundation Inc.
Ziffren Brittenham LLP

*Indicates contribution to the MusiCares 20th Anniversary Campaign in fiscal year 2013

$1,000 to $9,999

Anonymous (10)
Deborah Adams
ADB Companies, Inc.
AEG Entertainment Group, Inc
Agua Fund
Ajay Inc
Bradley Amoils
ARAMARK
Dennis Arfa
The Art of Recovery
Audio-Technica U.S., Inc.
George Badanai
Russell Ball
Michele Ballantyne
Ivan Barias
Bahareh Batmanghelidj
Bruce Baum
Todd Beatus
Ryan Beedie
William Beiber
Barry Bell
Katherine Berg
Jacquelyn Berger
Steve Berman
Ed Berman
Jane Bernd
David C. Bernstein
Carlos Betancourt
Richard Blackstone
David Booth
Booth Family Trust
Boots and Bandana Association
Scott Borchetta *
Bounce Event Marketing
John Boyle
Brad Alan Grey Trust
Hillary Bratton
Michael Brettler
Gisele Brisson
Jeffrey Brown
John Burk
James Burrows
David A. Byrnes
Tim Cabrey
Bernard Cahill
William Cameron
Cape Henry Collegiate School, Inc
Mike Carden
Court Carruthers
Rosanne Cash
Sona Chambers
KUB Checking
Chemline Inc
Cher
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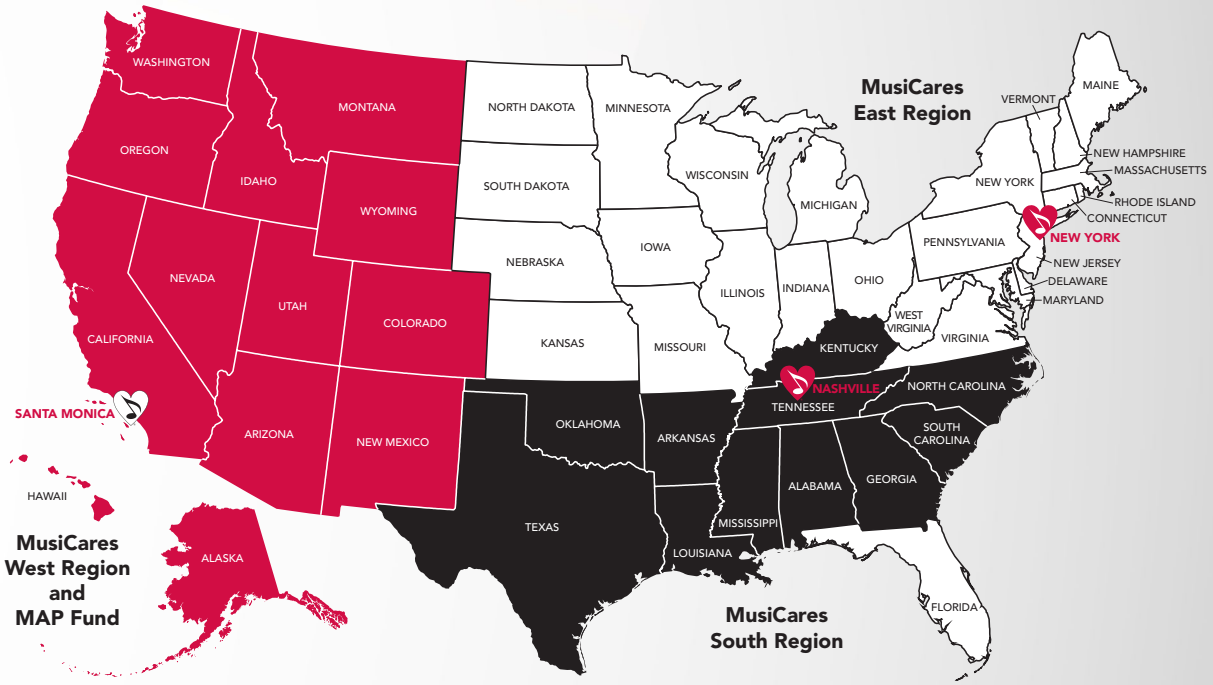

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